



INTELLECTUAL POINT

PRIVACY & COOKIE POLICY

LAST REVISION | 11/22/2023

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PRIVACY POLICY

Last updated November 22, 2023

This privacy notice for Job Market Training.com LLC (doing business as Intellectual Point) ("we," "us," or "our"), describes how and why we might collect, store, use, and/or share ("process") your information when you use our services ("Services"), such as when you:

- Visit our website at <https://intellectualpoint.com/>, or any website of ours that links to this privacy notice
- Engage with us in other related ways, including any sales, marketing, or events

Questions or concerns? Reading this privacy notice will help you understand your privacy rights and choices. If you do not agree with our policies and practices, please do not use our Services. If you still have any questions or concerns, please contact us at compliance@intellectualpoint.com.

SUMMARY OF KEY POINTS

This summary provides key points from our privacy notice, but you can find out more details about any of these topics by clicking the link following each key point or by using our [table of contents](#) below to find the section you are looking for.

What personal information do we process? When you visit, use, or navigate our Services, we may process personal information depending on how you interact with us and the Services, the choices you make, and the products and features you use. Learn more about [personal information you disclose to us](#).

Do we process any sensitive personal information? We may process sensitive personal information when necessary with your consent or as otherwise permitted by applicable law. Learn more about [sensitive information we process](#).

Do we receive any information from third parties? We do not receive any information from third parties.

How do we process your information? We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent. We process your information only when we have a valid legal reason to do so. Learn more about [how we process your information](#).

In what situations and with which parties do we share personal information? We may share information in specific situations and with specific third parties. Learn more about [when and with whom we share your personal information](#).

How do we keep your information safe? We have organizational and technical processes and procedures in place to protect your personal information. However, no electronic transmission over the internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Learn more about [how we keep your information safe](#).

What are your rights? Depending on where you are located geographically, the applicable privacy law may mean you have certain rights regarding your personal information. Learn more about [your privacy rights](#).

How do you exercise your rights? The easiest way to exercise your rights is by emailing: compliance@intellectualpoint.com, or by contacting us. We will consider and act upon any request in accordance with applicable data protection laws.

Want to learn more about what we do with any information we collect? [Review the privacy notice in full](#).

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1. WHAT INFORMATION DO WE COLLECT?

Personal information you disclose to us

In Short: We collect personal information that you provide to us.

We collect personal information that you voluntarily provide to us when you register on the Services, express an interest in obtaining information about us or our products and Services, when you participate in activities on the Services, or otherwise when you contact us.

Personal Information Provided by You. The personal information that we collect depends on the context of your interactions with us and the Services, the choices you make, and the products and features you use. The personal information we collect may include the following:

- names
- phone numbers
- email addresses
- contact or authentication data
- usernames
- passwords
- mailing addresses
- contact preferences
- billing addresses
- debit/credit card numbers

Sensitive Information. When necessary, with your consent or as otherwise permitted by applicable law, we process the following categories of sensitive information:

- student data
- social security numbers or other government identifiers

Payment Data. We may collect data necessary to process your payment if you make purchases, such as your payment instrument number, and the security code associated with your payment instrument. All payment data is stored by the respective payment source. You may find their privacy notice link(s) on their website.

Social Media Login Data. We may provide you with the option to register with us using your existing social media account details, like your Facebook, Twitter, or other social media account. If you choose to register in this way, we will collect the information described in the section called "[HOW DO WE HANDLE YOUR SOCIAL LOGINS?](#)" below.

All personal information that you provide to us must be true, complete, and accurate, and you must notify us of any changes to such personal information.

Information automatically collected

In Short: Some information — such as your Internet Protocol (IP) address and/or browser and device characteristics — is collected automatically when you visit our Services.

We automatically collect certain information when you visit, use, or navigate the Services. This information does not reveal your specific identity (like your name or contact information) but may include device and usage information, such as your IP address, browser and device characteristics, operating system, language preferences, referring URLs, device name, country, location, information about how and when you use our Services, and other technical information. This information is primarily needed to maintain the security and operation of our Services, and for our internal analytics and reporting purposes.

Like many businesses, we also collect information through cookies and similar technologies.

The information we collect includes:

- **Log and Usage Data.** Log and usage data is service-related, diagnostic, usage, and performance information our servers automatically collect when you access or use our Services and which we record in log files. Depending on how you interact with us, this log data may include your IP address, device information, browser type, and settings and information about your activity in the Services (such as the date/time stamps associated with your usage, pages and files viewed, searches, and other actions you take such as which features you use), device event information (such as system activity, error reports (sometimes called "crash dumps"), and hardware settings).
- **Device Data.** We collect device data such as information about your computer, phone, tablet, or other device you use to access the Services. Depending on the device used, this device data may include information such as your IP address (or proxy server), device and application identification numbers, location, browser type, hardware model, Internet service provider and/or mobile carrier, operating system, and system configuration information.
- **Location Data.** We collect location data such as information about your device's location, which can be either precise or imprecise. How much information we collect depends on the type and settings of the device you use to access the Services. For example, we may use GPS and other technologies to collect geolocation data that tells us your current location (based on your IP address). You can opt out of allowing us to collect this information either by refusing access to the information or by disabling your Location setting on your device. However, if you choose to opt out, you may not be able to use certain aspects of the Services.

2. HOW DO WE PROCESS YOUR INFORMATION?

In Short: We process your information to provide, improve, and administer our Services, communicate with you, for security and fraud prevention, and to comply with law. We may also process your information for other purposes with your consent.

We process your personal information for a variety of reasons, depending on how you interact with our Services, including:

- **To facilitate account creation and authentication and otherwise manage user accounts.** We may process your information so you can create and log in to your account, as well as keep your account in working order.
- **To deliver and facilitate delivery of services to the user.** We may process your information to provide you with the requested service.
- **To respond to user inquiries/offer support to users.** We may process your information to respond to your inquiries and solve any potential issues you might have with the requested service.
- **To send administrative information to you.** We may process your information to send you details about our products and services, changes to our terms and policies, and other similar information.
- **To fulfill and manage your orders.** We may process your information to fulfill and manage your orders, payments, returns, and exchanges made through the Services.
- **To enable user-to-user communications.** We may process your information if you choose to use any of our offerings that allow for communication with another user.
- **To request feedback.** We may process your information when necessary to request feedback and to contact you about your use of our Services.
- **To send you marketing and promotional communications.** We may process the personal information you send to us for our marketing purposes, if this is in accordance with your marketing preferences. You can opt out of our marketing emails at any time. For more information, see "[WHAT ARE YOUR PRIVACY RIGHTS?](#)" below.
- **To post testimonials.** We post testimonials on our Services that may contain personal information.
- **To protect our Services.** We may process your information as part of our efforts to keep our Services safe and secure, including fraud monitoring and prevention.
- **To evaluate and improve our Services, products, marketing, and your experience.** We may process your information when we believe it is necessary to identify usage trends, determine the effectiveness of our promotional campaigns, and to evaluate and improve our Services, products, marketing, and your experience.
- **To identify usage trends.** We may process information about how you use our Services to better understand how they are being used so we can improve them.
- **To determine the effectiveness of our marketing and promotional campaigns.** We may process your information to better understand how to provide marketing and promotional campaigns that are most relevant to you.

- **To comply with our legal obligations.** We may process your information to comply with our legal obligations, respond to legal requests, and exercise, establish, or defend our legal rights.

3. WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?

In Short: We may share information in specific situations described in this section and/or with the following third parties.

We may need to share your personal information in the following situations:

- **Business Transfers.** We may share or transfer your information in connection with, or during negotiations of, any merger, sale of company assets, financing, or acquisition of all or a portion of our business to another company.
- **When we use Google Maps Platform APIs.** We may share your information with certain Google Maps Platform APIs (e.g., Google Maps API, Places API). We obtain and store on your device ("cache") your location. You may revoke your consent anytime by contacting us at the contact details provided at the end of this document.

4. DO WE USE COOKIES AND OTHER TRACKING TECHNOLOGIES?

In Short: We may use cookies and other tracking technologies to collect and store your information.

We may use cookies and similar tracking technologies (like web beacons and pixels) to access or store information. Specific information about how we use such technologies and how you can refuse certain cookies is set out in our [Cookie Policy](#).

5. HOW DO WE HANDLE YOUR SOCIAL LOGINS?

In Short: If you choose to register or log in to our Services using a social media account, we may have access to certain information about you.

Our Services offer you the ability to register and log in using your third-party social media account details (like your Facebook or Twitter logins). Where you choose to do this, we will receive certain profile information about you from your social media provider. The profile information we receive may vary depending on the social media provider concerned, but will often include your name, email address, friends list, and profile picture, as well as other information you choose to make public on such a social media platform.

We will use the information we receive only for the purposes that are described in this privacy notice or that are otherwise made clear to you on the relevant Services. Please note that we do not control, and are not responsible for, other uses of your personal information by your third-party social media provider. We recommend that you review their privacy notice to understand how they collect, use, and share your personal information, and how you can set your privacy preferences on their sites and apps.

6. HOW LONG DO WE KEEP YOUR INFORMATION?

In Short: We keep your information for as long as necessary to fulfill the purposes outlined in this privacy notice unless otherwise required by law.

We will only keep your personal information for as long as it is necessary for the purposes set out in this privacy notice, unless a longer retention period is required or permitted by law (such as tax, accounting, or other legal requirements). No purpose in this notice will require us keeping your personal information for longer than thirty six (36) months past the termination of the user's account.

When we have no ongoing legitimate business need to process your personal information, we will either delete or anonymize such information, or, if this is not possible (for example, because your personal information has been stored in backup archives), then we will securely store your personal information and isolate it from any further processing until deletion is possible.

7. HOW DO WE KEEP YOUR INFORMATION SAFE?

In Short: We aim to protect your personal information through a system of organizational and technical security measures.

We have implemented appropriate and reasonable technical and organizational security measures designed to protect the security of any personal information we process. However, despite our safeguards and efforts to secure your information, no electronic transmission over the Internet or information storage technology can be guaranteed to be 100% secure, so we cannot promise or guarantee that hackers, cybercriminals, or other unauthorized third parties will not be able to defeat our security and improperly collect, access, steal, or modify your information. Although we will do our best to protect your

personal information, transmission of personal information to and from our Services is at your own risk. You should only access the Services within a secure environment.

8. DO WE COLLECT INFORMATION FROM MINORS?

In Short: We do not knowingly collect data from or market to children under 18 years of age.

We do not knowingly solicit data from or market to children under 18 years of age. By using the Services, you represent that you are at least 18 or that you are the parent or guardian of such a minor and consent to such minor dependent's use of the Services. If we learn that personal information from users less than 18 years of age has been collected, we will deactivate the account and take reasonable measures to promptly delete such data from our records. If you become aware of any data we may have collected from children under age 18, please contact us at brian@intellectualpoint.com.

9. WHAT ARE YOUR PRIVACY RIGHTS?

In Short: You may review, change, or terminate your account at any time.

Withdrawing your consent: If we are relying on your consent to process your personal information, which may be express and/or implied consent depending on the applicable law, you have the right to withdraw your consent at any time. You can withdraw your consent at any time by contacting us by using the contact details provided in the section "[HOW CAN YOU CONTACT US ABOUT THIS NOTICE?](#)" below.

However, please note that this will not affect the lawfulness of the processing before its withdrawal nor, when applicable law allows, will it affect the processing of your personal information conducted in reliance on lawful processing grounds other than consent.

Opting out of marketing and promotional communications: You can unsubscribe from our marketing and promotional communications at any time by clicking on the unsubscribe link in the emails that we send, replying "STOP" or "UNSUBSCRIBE" to the SMS messages that we send, or by contacting us using the details provided in the section "[HOW CAN YOU CONTACT US ABOUT THIS NOTICE?](#)" below. You will then be removed from the marketing lists. However, we may still communicate with you — for example, to send you service-related messages that are necessary for the administration and use of your account, to respond to service requests, or for other non-marketing purposes.

Account Information

If you would at any time like to review or change the information in your account or terminate your account, you can:

- Contact us using the contact information provided.

Upon your request to terminate your account, we will deactivate or delete your account and information from our active databases. However, we may retain some information in our files to prevent fraud, troubleshoot problems, assist with any investigations, enforce our legal terms and/or comply with applicable legal requirements.

Cookies and similar technologies: Most Web browsers are set to accept cookies by default. If you prefer, you can usually choose to set your browser to remove cookies and to reject cookies. If you choose to remove cookies or reject cookies, this could affect certain features or services of our Services.

If you have questions or comments about your privacy rights, you may email us at compliance@intellectualpoint.com.

10. CONTROLS FOR DO-NOT-TRACK FEATURES

Most web browsers and some mobile operating systems and mobile applications include a Do-Not-Track ("DNT") feature or setting you can activate to signal your privacy preference not to have data about your online browsing activities monitored and collected. At this stage no uniform technology standard for recognizing and implementing DNT signals has been finalized. As such, we do not currently respond to DNT browser signals or any other mechanism that automatically communicates your choice not to be tracked online. If a standard for online tracking is adopted that we must follow in the future, we will inform you about that practice in a revised version of this privacy notice.

11. DO UNITED STATES RESIDENTS HAVE SPECIFIC PRIVACY RIGHTS?

In Short: If you are a resident of California, Colorado, Connecticut, Utah or Virginia, you are granted specific rights regarding access to your personal information.

What categories of personal information do we collect?

We have collected the following categories of personal information in the past twelve (12) months:

Category	Examples	Collected
A. Identifiers	Contact details, such as real name, alias, postal address, telephone or mobile contact number, unique personal identifier, online identifier, Internet Protocol address, email address, and account name	YES
B. Personal information as defined in the California Customer Records statute	Name, contact information, education, employment, employment history, and financial information	YES
C. Protected classification characteristics under state or federal law	Gender and date of birth	YES
D. Commercial information	Transaction information, purchase history, financial details, and payment information	YES
E. Biometric information	Fingerprints and voiceprints	NO
F. Internet or other similar network activity	Browsing history, search history, online behavior, interest data, and interactions with our and other websites, applications, systems, and advertisements	NO
G. Geolocation data	Device location	YES
H. Audio, electronic, visual, thermal, olfactory, or similar information	Images and audio, video or call recordings created in connection with our business activities	NO
I. Professional or employment-related information	Business contact details in order to provide you our Services at a business level or job title, work history, and professional qualifications if you apply for a job with us	YES
J. Education Information	Student records and directory information	YES
K. Inferences drawn from collected personal information	Inferences drawn from any of the collected personal information listed above to create a profile or summary about, for example, an individual's preferences and characteristics	NO
L. Sensitive personal Information	Contents of email or text messages, precise geolocation and social security numbers	YES

We will use and retain the collected personal information as needed to provide the Services or for:

- Category A - As long as the user has an account with us
- Category B - As long as the user has an account with us
- Category C - As long as the user has an account with us
- Category D - As long as the user has an account with us
- Category G - As long as the user has an account with us
- Category I - As long as the user has an account with us
- Category J - As long as the user has an account with us
- Category L - As long as the user has an account with us

Category L information may be used, or disclosed to a service provider or contractor, for additional, specified purposes. You have the right to limit the use or disclosure of your sensitive personal information.

We may also collect other personal information outside of these categories through instances where you interact with us in person, online, or by phone or mail in the context of:

- Receiving help through our customer support channels;
- Participation in customer surveys or contests; and
- Facilitation in the delivery of our Services and to respond to your inquiries.

How do we use and share your personal information?

Learn about how we use your personal information in the section, "[HOW DO WE PROCESS YOUR INFORMATION?](#)"

Will your information be shared with anyone else?

We may disclose your personal information with our service providers pursuant to a written contract between us and each service provider. Learn more about how we disclose personal information to in the section, "[WHEN AND WITH WHOM DO WE SHARE YOUR PERSONAL INFORMATION?](#)"

We may use your personal information for our own business purposes, such as for undertaking internal research for technological development and demonstration. This is not considered to be "selling" of your personal information.

We have not disclosed, sold, or shared any personal information to third parties for a business or commercial purpose in the preceding twelve (12) months. We will not sell or share personal information in the future belonging to website visitors, users, and other consumers.

California Residents

California Civil Code Section 1798.83, also known as the "Shine The Light" law permits our users who are California residents to request and obtain from us, once a year and free of charge, information about categories of personal information (if any) we disclosed to third parties for direct marketing purposes and the names and addresses of all third parties with which we shared personal information in the immediately preceding calendar year. If you are a California resident and would like to make such a request, please submit your request in writing to us using the contact information provided below.

If you are under 18 years of age, reside in California, and have a registered account with the Services, you have the right to request removal of unwanted data that you publicly post on the Services. To request removal of such data, please contact us using the contact information provided below and include the email address associated with your account and a statement that you reside in California. We will make sure the data is not publicly displayed on the Services, but please be aware that the data may not be completely or comprehensively removed from all our systems (e.g., backups, etc.).

CCPA Privacy Notice

This section applies only to California residents. Under the California Consumer Privacy Act (CCPA), you have the rights listed below.

The California Code of Regulations defines a "residents" as:

- (1) every individual who is in the State of California for other than a temporary or transitory purpose and
- (2) every individual who is domiciled in the State of California who is outside the State of California for a temporary or transitory purpose

All other individuals are defined as "non-residents."

If this definition of "resident" applies to you, we must adhere to certain rights and obligations regarding your personal information.

Your rights with respect to your personal data

Right to request deletion of the data — Request to delete

You can ask for the deletion of your personal information. If you ask us to delete your personal information, we will respect your request and delete your personal information, subject to certain exceptions provided by law, such as (but not limited to) the exercise by another consumer of his or her right to free speech, our compliance requirements resulting from a legal obligation, or any processing that may be required to protect against illegal activities.

Right to be informed — Request to know

Depending on the circumstances, you have a right to know:

- whether we collect and use your personal information;
- the categories of personal information that we collect;
- the purposes for which the collected personal information is used;
- whether we sell or share personal information to third parties;
- the categories of personal information that we sold, shared, or disclosed for a business purpose;

- the categories of third parties to whom the personal information was sold, shared, or disclosed for a business purpose;
- the business or commercial purpose for collecting, selling, or sharing personal information; and
- the specific pieces of personal information we collected about you.

In accordance with applicable law, we are not obligated to provide or delete consumer information that is de-identified in response to a consumer request or to re-identify individual data to verify a consumer request.

Right to Non-Discrimination for the Exercise of a Consumer's Privacy Rights

We will not discriminate against you if you exercise your privacy rights.

Right to Limit Use and Disclosure of Sensitive Personal Information

If the business collects any of the following:

- social security information, drivers' licenses, state ID cards, passport numbers
- account login information
- credit card numbers, financial account information, or credentials allowing access to such accounts
- precise geolocation
- racial or ethnic origin, religious or philosophical beliefs, union membership
- the contents of email and text, unless the business is the intended recipient of the communication
- genetic data, biometric data, and health data
- data concerning sexual orientation and sex life

you have the right to direct that business to limit its use of your sensitive personal information to that use which is necessary to perform the Services.

Once a business receives your request, they are no longer allowed to use or disclose your sensitive personal information for any other purpose unless you provide consent for the use or disclosure of sensitive personal information for additional purposes.

Please note that sensitive personal information that is collected or processed without the purpose of inferring characteristics about a consumer is not covered by this right, as well as the publicly available information.

To exercise your right to limit use and disclosure of sensitive personal information, please email compliance@intellectualpoint.com.

Verification process

Upon receiving your request, we will need to verify your identity to determine you are the same person about whom we have the information in our system. These verification efforts require us to ask you to provide information so that we can match it with information you have previously provided us. For instance, depending on the type of request you submit, we may ask you to provide certain information so that we can match the information you provide with the information we already have on file, or we may contact you through a communication method (e.g., phone or email) that you have previously provided to us. We may also use other verification methods as the circumstances dictate.

We will only use personal information provided in your request to verify your identity or authority to make the request. To the extent possible, we will avoid requesting additional information from you for the purposes of verification. However, if we cannot verify your identity from the information already maintained by us, we may request that you provide additional information for the purposes of verifying your identity and for security or fraud-prevention purposes. We will delete such additionally provided information as soon as we finish verifying you.

Other privacy rights

- You may object to the processing of your personal information.
- You may request correction of your personal data if it is incorrect or no longer relevant, or ask to restrict the processing of the information.
- You can designate an authorized agent to make a request under the CCPA on your behalf. We may deny a request from an authorized agent that does not submit proof that they have been validly authorized to act on your behalf in accordance with the CCPA.

- You may request to opt out from future selling or sharing of your personal information to third parties. Upon receiving an opt-out request, we will act upon the request as soon as feasibly possible, but no later than fifteen (15) days from the date of the request submission.

To exercise these rights, you can contact us by emailing compliance@intellectualpoint.com, or by referring to the contact details at the bottom of this document. If you have a complaint about how we handle your data, we would like to hear from you.

Colorado Residents

This section applies only to Colorado residents. Under the Colorado Privacy Act (CPA), you have the rights listed below. However, these rights are not absolute, and in certain cases, we may decline your request as permitted by law.

- Right to be informed whether or not we are processing your personal data
- Right to access your personal data
- Right to correct inaccuracies in your personal data
- Right to request deletion of your personal data
- Right to obtain a copy of the personal data you previously shared with us
- Right to opt out of the processing of your personal data if it is used for targeted advertising, the sale of personal data, or profiling in furtherance of decisions that produce legal or similarly significant effects ("profiling")

To submit a request to exercise these rights described above, please email compliance@intellectualpoint.com.

If we decline to take action regarding your request and you wish to appeal our decision, please email us at compliance@intellectualpoint.com. Within forty-five (45) days of receipt of an appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions.

Connecticut Residents

This section applies only to Connecticut residents. Under the Connecticut Data Privacy Act (CTDPA), you have the rights listed below. However, these rights are not absolute, and in certain cases, we may decline your request as permitted by law.

- Right to be informed whether or not we are processing your personal data
- Right to access your personal data
- Right to correct inaccuracies in your personal data
- Right to request deletion of your personal data
- Right to obtain a copy of the personal data you previously shared with us
- Right to opt out of the processing of your personal data if it is used for targeted advertising, the sale of personal data, or profiling in furtherance of decisions that produce legal or similarly significant effects ("profiling")

To submit a request to exercise these rights described above, please email compliance@intellectualpoint.com.

If we decline to take action regarding your request and you wish to appeal our decision, please email us at compliance@intellectualpoint.com. Within sixty (60) days of receipt of an appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions.

Utah Residents

This section applies only to Utah residents. Under the Utah Consumer Privacy Act (UCPA), you have the rights listed below. However, these rights are not absolute, and in certain cases, we may decline your request as permitted by law.

- Right to be informed whether or not we are processing your personal data
- Right to access your personal data
- Right to request deletion of your personal data
- Right to obtain a copy of the personal data you previously shared with us
- Right to opt out of the processing of your personal data if it is used for targeted advertising or the sale of personal data

To submit a request to exercise these rights described above, please email compliance@intellectualpoint.com.

Virginia Residents

Under the Virginia Consumer Data Protection Act (VCDPA):

"Consumer" means a natural person who is a resident of the Commonwealth acting only in an individual or household context. It does not include a natural person acting in a commercial or employment context.

"Personal data" means any information that is linked or reasonably linkable to an identified or identifiable natural person. "Personal data" does not include de-identified data or publicly available information.

"Sale of personal data" means the exchange of personal data for monetary consideration.

If this definition of "consumer" applies to you, we must adhere to certain rights and obligations regarding your personal data.

Your rights with respect to your personal data

- Right to be informed whether or not we are processing your personal data
- Right to access your personal data
- Right to correct inaccuracies in your personal data
- Right to request deletion of your personal data
- Right to obtain a copy of the personal data you previously shared with us
- Right to opt out of the processing of your personal data if it is used for targeted advertising, the sale of personal data, or profiling in furtherance of decisions that produce legal or similarly significant effects ("profiling")

Exercise your rights provided under the Virginia VCDPA

You may contact us by email at compliance@intellectualpoint.com.

If you are using an authorized agent to exercise your rights, we may deny a request if the authorized agent does not submit proof that they have been validly authorized to act on your behalf.

Verification process

We may request that you provide additional information reasonably necessary to verify you and your consumer's request. If you submit the request through an authorized agent, we may need to collect additional information to verify your identity before processing your request.

Upon receiving your request, we will respond without undue delay, but in all cases, within forty-five (45) days of receipt. The response period may be extended once by forty-five (45) additional days when reasonably necessary. We will inform you of any such extension within the initial 45-day response period, together with the reason for the extension.

Right to appeal

If we decline to take action regarding your request, we will inform you of our decision and reasoning behind it. If you wish to appeal our decision, please email us at compliance@intellectualpoint.com. Within sixty (60) days of receipt of an appeal, we will inform you in writing of any action taken or not taken in response to the appeal, including a written explanation of the reasons for the decisions. If your appeal is denied, you may contact the [Attorney General to submit a complaint](#).

12. DO WE MAKE UPDATES TO THIS NOTICE?

In Short: Yes, we will update this notice as necessary to stay compliant with relevant laws.

We may update this privacy notice from time to time. The updated version will be indicated by an updated "Revised" date and the updated version will be effective as soon as it is accessible. If we make material changes to this privacy notice, we may notify you either by prominently posting a notice of such changes or by directly sending you a notification. We encourage you to review this privacy notice frequently to be informed of how we are protecting your information.

13. HOW CAN YOU CONTACT US ABOUT THIS NOTICE?

If you have questions or comments about this notice, you may contact our Data Protection Officer (DPO), Brian Lamont Lewis-Hardy, by email at brian@intellectualpoint.com, by phone at (571) 368-6322, or contact us by post at:

Job Market Training.com LLC
Brian Lamont Lewis-Hardy
46175 Westlake Drive, Suite 250
Sterling, VA 20165
United States

14. HOW CAN YOU REVIEW, UPDATE, OR DELETE THE DATA WE COLLECT FROM YOU?

Based on the applicable laws of your country, you may have the right to request access to the personal information we collect from you, change that information, or delete it. To request to review, update, or delete your personal information, please email: compliance@intellectualpoint.com. Please visit:

COOKIE POLICY

Last updated November 21, 2023

This Cookie Policy explains how Job Market Training.com LLC ("**Company**," "**we**," "**us**," and "**our**") uses cookies and similar technologies to recognize you when you visit our website at <https://intellectualpoint.com> ("**Website**"). It explains what these technologies are and why we use them, as well as your rights to control our use of them.

In some cases we may use cookies to collect personal information, or that becomes personal information if we combine it with other information.

What are cookies?

Cookies are small data files that are placed on your computer or mobile device when you visit a website. Cookies are widely used by website owners in order to make their websites work, or to work more efficiently, as well as to provide reporting information.

Cookies set by the website owner (in this case, Job Market Training.com LLC) are called "first-party cookies." Cookies set by parties other than the website owner are called "third-party cookies." Third-party cookies enable third-party features or functionality to be provided on or through the website (e.g., advertising, interactive content, and analytics). The parties that set these third-party cookies can recognize your computer both when it visits the website in question and also when it visits certain other websites.

Why do we use cookies?

We use first- and third-party cookies for several reasons. Some cookies are required for technical reasons in order for our Website to operate, and we refer to these as "essential" or "strictly necessary" cookies. Other cookies also enable us to track and target the interests of our users to enhance the experience on our Online Properties. Third parties serve cookies through our Website for advertising, analytics, and other purposes. This is described in more detail below.

How can I control cookies?

You have the right to decide whether to accept or reject cookies. You can exercise your cookie rights by setting your preferences in the Cookie Consent Manager. The Cookie Consent Manager allows you to select which categories of cookies you accept or reject. Essential cookies cannot be rejected as they are strictly necessary to provide you with services.

The Cookie Consent Manager can be found in the notification banner and on our website. If you choose to reject cookies, you may still use our website though your access to some functionality and areas of our website may be restricted. You may also set or amend your web browser controls to accept or refuse cookies.

The specific types of first- and third-party cookies served through our Website and the purposes they perform are described in the table below (please note that the specific cookies served may vary depending on the specific Online Properties you visit):

Essential website cookies:

These cookies are strictly necessary to provide you with services available through our Website and to use some of its features, such as access to secure areas.

Name:	rc::a
Purpose:	Used to track and analyze user behavior to distinguish humans from bots or automated software.
Provider:	www.google.com
Service:	reCAPTCHA View Service Privacy Policy
Country:	United States
Type:	html_local_storage

Expires in: persistent
Name: __paypal_storage__
Purpose: This cookie is used by PayPal to store account details
Provider: www.paypal.com
Service: PayPal [View Service Privacy Policy](#)
Country: United States
Type: html_local_storage
Expires in: persistent

Name: __cf_bm
Purpose: Cloudflare places the cookie on end-user devices that access customer sites protected by Bot Management or Bot Fight Mode.
Provider: .hubspot.com
Service: CloudFlare [View Service Privacy Policy](#)
Country: United States
Type: http_cookie
Expires in: 29 minutes

Name: wordpress_test_cookie
Purpose: Used by sites created with WordPress to check whether a browser has cookies enabled. Expires after a session is ended.
Provider: intellectualpoint.com
Service: WordPress [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: session

Performance and functionality cookies:

These cookies are used to enhance the performance and functionality of our Website but are non-essential to their use. However, without these cookies, certain functionality (like videos) may become unavailable.

Name: yt-remote-connected-devices
Purpose: Stores a list of connected devices for YouTube
Provider: www.youtube.com
Service: YouTube [View Service Privacy Policy](#)
Country: United States
Type: html_local_storage
Expires in: persistent

Name: ytidb::LAST_RESULT_ENTRY_KEY
Purpose: Stores the last result entry key used by YouTube
Provider: www.youtube.com
Service: YouTube [View Service Privacy Policy](#)
Country: United States
Type: html_local_storage
Expires in: persistent

Name: woocommerce_items_in_cart

Purpose: Helps WooCommerce determine when cart contents/data changes.
Provider: intellectualpoint.com
Service: WooCommerce [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: session

Name: yt-remote-device-id
Purpose: Stores a unique ID for the user's device for YouTube
Provider: www.youtube.com
Service: YouTube [View Service Privacy Policy](#)
Country: United States
Type: html_local_storage
Expires in: persistent

Name: wc_cart_created
Purpose: Helps WooCommerce determine when cart contents/data changes
Provider: intellectualpoint.com
Service: WooCommerce [View Service Privacy Policy](#)
Country: United States
Type: html_session_storage
Expires in: session

Name: woocommerce_cart_hash
Purpose: Helps WooCommerce determine when cart contents/data changes.
Provider: intellectualpoint.com
Service: WooCommerce [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: session

Analytics and customization cookies:

These cookies collect information that is used either in aggregate form to help us understand how our Website is being used or how effective our marketing campaigns are, or to help us customize our Website for you.

Name: _ga_#
Purpose: Used to distinguish individual users by means of designation of a randomly generated number as client identifier, which allows calculation of visits and sessions
Provider: .intellectualpoint.com
Service: Google Analytics [View Service Privacy Policy](#)
Country: United States
Type: http_cookie
Expires in: 1 year 1 month 4 days

Name: _gat
Purpose: Used to monitor number of Google Analytics server requests when using Google Tag Manager
Provider: .intellectualpoint.com

Service: Google Analytics [View Service Privacy Policy](#)
Country: United States
Type: http_cookie
Expires in: less than 1 minute

Name: NID
Purpose: Set by Google to set a unique user ID to remember user preferences. Persistent cookie that stays for 182 days
Provider: .google.com
Service: Google [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: 6 months

Name: __hssc
Purpose: This cookie keeps track of sessions.
Provider: .intellectualpoint.com
Service: HubSpot [View Service Privacy Policy](#)
Country: United States
Type: http_cookie
Expires in: 29 minutes

Name: __hstc
Purpose: The main cookie for tracking visitors.
Provider: .intellectualpoint.com
Service: HubSpot [View Service Privacy Policy](#)
Country: United States
Type: http_cookie
Expires in: 5 months 27 days

Name: hubspotutk
Purpose: This cookie keeps track of a visitor's identity. It is passed to HubSpot on form submission and used when deduplicating contacts.
Provider: .intellectualpoint.com
Service: HubSpot [View Service Privacy Policy](#)
Country: United States
Type: http_cookie
Expires in: 5 months 27 days

Name: __ptq.gif
Purpose: Records anonymous page view data
Provider: track.hubspot.com
Service: HubSpot [View Service Privacy Policy](#)
Country: United States
Type: pixel_tracker
Expires in: session

Name: counters.gif

Purpose: -----

Provider: forms.hsforms.com

Service: -----

Country: United States

Type: pixel_tracker

Expires in: session

Name: _ga

Purpose: Records a particular ID used to come up with data about website usage by the user

Provider: .intellectualpoint.com

Service: Google Analytics [View Service Privacy Policy](#)

Country: United States

Type: http_cookie

Expires in: 1 year 1 month 4 days

Name: #collect

Purpose: Sends data such as visitor's behavior and device to Google Analytics. It is able to keep track of the visitor across marketing channels and devices. It is a pixel tracker type cookie whose activity lasts within the browsing session.

Provider: www.google-analytics.com

Service: Google Analytics [View Service Privacy Policy](#)

Country: United States

Type: pixel_tracker

Expires in: session

Name: _gat#

Purpose: Enables Google Analytics regulate the rate of requesting. It is a HTTP cookie type that lasts for a session.

Provider: .intellectualpoint.com

Service: Google Analytics [View Service Privacy Policy](#)

Country: United States

Type: http_cookie

Expires in: less than 1 minute

Name: __hssrc

Purpose: Whenever HubSpot changes the session cookie, this cookie is also set to determine if the visitor has restarted their browser.

Provider: .intellectualpoint.com

Service: HubSpot [View Service Privacy Policy](#)

Country: United States

Type: http_cookie

Expires in: session

Name: _gid

Purpose: Keeps an entry of unique ID which is then used to come up with statistical data on website usage by visitors. It is a HTTP cookie type and expires after a browsing session.

Provider: .intellectualpoint.com

Service: Google Analytics [View Service Privacy Policy](#)

Country: United States

Type: http_cookie
Expires in: 23 hours 59 minutes

Advertising cookies:

These cookies are used to make advertising messages more relevant to you. They perform functions like preventing the same ad from continuously reappearing, ensuring that ads are properly displayed for advertisers, and in some cases selecting advertisements that are based on your interests.

Name: bcookie
Purpose: Used to optimize the range of advertising on LinkedIn
Provider: .linkedin.com
Service: LinkedIn Ad Analytics [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: 11 months 30 days

Name: YSC
Purpose: YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.
Provider: .youtube.com
Service: YouTube [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: session

Name: wc_fragments_#
Purpose: Used to remember items a user has placed in a shopping cart and ensure that cart functionality works perfectly. It expires immediately a user leaves the site.
Provider: intellectualpoint.com
Service: WooCommerce [View Service Privacy Policy](#)
Country: United States
Type: html_session_storage
Expires in: session

Name: _fbp
Purpose: Facebook tracking pixel used to identify visitors for personalized advertising.
Provider: .intellectualpoint.com
Service: Facebook [View Service Privacy Policy](#)
Country: United States
Type: http_cookie
Expires in: 2 months 29 days

Name: UserMatchHistory
Purpose: These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.
Provider: .linkedin.com

Service: LinkedIn [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: 30 days

Name: VISITOR_INFO1_LIVE
Purpose: YouTube is a Google-owned platform for hosting and sharing videos. YouTube collects user data through videos embedded in websites, which is aggregated with profile data from other Google services in order to display targeted advertising to web visitors across a broad range of their own and other websites. Used by Google in combination with SID to verify Google user account and most recent login time.
Provider: .youtube.com
Service: YouTube [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: 5 months 27 days

Name: lidc
Purpose: These cookies are associated with a B2B marketing platform, formerly known as Bizo, which is now owned by LinkedIn, the business networking platform. This sub-domain is connected with LinkedIn's marketing services that enable website owners to gain insight into types of users on their site based on LinkedIn profile data, to improve targeting.
Provider: .linkedin.com
Service: LinkedIn [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: 1 day

Social networking cookies:

These cookies are used to enable you to share pages and content that you find interesting on our Website through third-party social networking and other websites. These cookies may also be used for advertising purposes.

Name: bscookie
Purpose: Cookie used for Sign-in with LinkedIn and/or for LinkedIn follow feature on 3rd party websites
Provider: .www.linkedin.com
Service: LinkedIn Ad Analytics [View Service Privacy Policy](#)
Country: United States
Type: server_cookie
Expires in: 11 months 30 days

Unclassified cookies:

These are cookies that have not yet been categorized. We are in the process of classifying these cookies with the help of their providers.

Name: chameleon-profile-id
Purpose: -----
Provider: www.affirm.com
Service: -----
Country: United States
Type: server_cookie
Expires in: session

Name: LANG
Purpose: -----
Provider: .paypal.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 8 hours 45 minutes

Name: crisp-client%2Fsession%2F2fde5c36-26df-41e4-ad27-538264196376
Purpose: -----
Provider: .intellectualpoint.com
Service: -----
Country: United States
Type: http_cookie
Expires in: 5 months 30 days

Name: chameleon-profile-id
Purpose: -----
Provider: api-cf.affirm.com
Service: -----
Country: United States
Type: server_cookie
Expires in: session

Name: lastExternalReferrer
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: html_local_storage
Expires in: persistent

Name: tracker_device
Purpose: -----
Provider: .affirm.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 1 year 11 months 29 days

Name: x-pp-s
Purpose: -----
Provider: .paypal.com
Service: -----
Country: United States
Type: server_cookie
Expires in: session

Name: nsid
Purpose: -----
Provider: www.paypal.com
Service: -----
Country: United States
Type: server_cookie
Expires in: session

Name: crisp-client/session/2fde5c36-26df-41e4-ad27-538264196376
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: html_local_storage
Expires in: persistent

Name: guest
Purpose: -----
Provider: .jotfor.ms
Service: -----
Country: -----
Type: server_cookie
Expires in: 30 days

Name: guest
Purpose: -----
Provider: .jotform.com
Service: -----
Country: United States
Type: http_cookie
Expires in: 29 days

Name: _cfuvid
Purpose: -----
Provider: .hubspot.com
Service: -----
Country: United States
Type: server_cookie
Expires in: session

Name: t_v2_s
Purpose: -----
Provider: .affirm.com
Service: -----
Country: United States
Type: server_cookie

Expires in: 1 year 11 months 29 days

Name: ts
Purpose: -----
Provider: .paypal.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 2 years 11 months 29 days

Name: tracker_device
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: http_cookie
Expires in: 1 year 1 month 4 days

Name: DUMMY_COOKIE
Purpose: -----
Provider: .affirm.com
Service: -----
Country: United States
Type: server_cookie
Expires in: session

Name: VISITOR_PRIVACY_METADATA
Purpose: -----
Provider: .youtube.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 5 months 27 days

Name: __belter_experiment_storage__
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: html_local_storage
Expires in: persistent

Name: userReferer
Purpose: -----
Provider: .jotfor.ms
Service: -----
Country: -----

Type: server_cookie
Expires in: 30 days

Name: JOTFORM_SESSION
Purpose: -----
Provider: .jotform.ms
Service: -----
Country: -----
Type: http_cookie
Expires in: 6 days

Name: __angelleye_paypal_sdk_storage__
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: html_local_storage
Expires in: persistent

Name: lastExternalReferrerTime
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: html_local_storage
Expires in: persistent

Name: wc_cart_hash_b876897fca5fd2a63a830114f114ba60
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: html_local_storage
Expires in: persistent

Name: JOTFORM_SESSION
Purpose: -----
Provider: .jotform.com
Service: -----
Country: United States
Type: http_cookie
Expires in: 6 days

Name: crisp-client/session/2fde5c36-26df-41e4-ad27-538264196376:e
Purpose: -----
Provider: intellectualpoint.com
Service: -----

Country: United States
Type: html_local_storage
Expires in: persistent

Name: tsrce
Purpose: -----
Provider: .paypal.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 3 days

Name: l7_az
Purpose: -----
Provider: .paypal.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 30 minutes

Name: wp_woocommerce_session_5dfec78a9fec0d7eab7502159e4c733e
Purpose: -----
Provider: intellectualpoint.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 2 days

Name: li_sugr
Purpose: -----
Provider: .linkedin.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 2 months 29 days

Name: userReferer
Purpose: -----
Provider: .jotform.com
Service: -----
Country: United States
Type: http_cookie
Expires in: 29 days

Name: JOTFORM_SESSION
Purpose: -----
Provider: cdn03.jotfor.ms

Service: -----
Country: United States
Type: server_cookie
Expires in: 7 days

Name: 3060738.3440491
Purpose: -----
Provider: .affirm.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 1 year 11 months 29 days

Name: ts_c
Purpose: -----
Provider: .paypal.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 2 years 11 months 29 days

Name: AnalyticsSyncHistory
Purpose: -----
Provider: .linkedin.com
Service: -----
Country: United States
Type: server_cookie
Expires in: 30 days

How can I control cookies on my browser?

As the means by which you can refuse cookies through your web browser controls vary from browser to browser, you should visit your browser's help menu for more information. The following is information about how to manage cookies on the most popular browsers:

- [Chrome](#)
- [Internet Explorer](#)
- [Firefox](#)
- [Safari](#)
- [Edge](#)
- [Opera](#)

In addition, most advertising networks offer you a way to opt out of targeted advertising. If you would like to find out more information, please visit:

- [Digital Advertising Alliance](#)
- [Digital Advertising Alliance of Canada](#)
- [European Interactive Digital Advertising Alliance](#)

What about other tracking technologies, like web beacons?

Cookies are not the only way to recognize or track visitors to a website. We may use other, similar technologies from time to time, like web beacons (sometimes called "tracking pixels" or "clear gifs"). These are tiny graphics files that contain a unique identifier that enables us to recognize when someone has visited our Website or opened an email including them. This

allows us, for example, to monitor the traffic patterns of users from one page within a website to another, to deliver or communicate with cookies, to understand whether you have come to the website from an online advertisement displayed on a third-party website, to improve site performance, and to measure the success of email marketing campaigns. In many instances, these technologies are reliant on cookies to function properly, and so declining cookies will impair their functioning.

Do you use Flash cookies or Local Shared Objects?

Websites may also use so-called "Flash Cookies" (also known as Local Shared Objects or "LSOs") to, among other things, collect and store information about your use of our services, fraud prevention, and for other site operations.

If you do not want Flash Cookies stored on your computer, you can adjust the settings of your Flash player to block Flash Cookies storage using the tools contained in the [Website Storage Settings Panel](#). You can also control Flash Cookies by going to the [Global Storage Settings Panel](#) and following the instructions (which may include instructions that explain, for example, how to delete existing Flash Cookies (referred to "information" on the Macromedia site), how to prevent Flash LSOs from being placed on your computer without your being asked, and (for Flash Player 8 and later) how to block Flash Cookies that are not being delivered by the operator of the page you are on at the time).

Please note that setting the Flash Player to restrict or limit acceptance of Flash Cookies may reduce or impede the functionality of some Flash applications, including, potentially, Flash applications used in connection with our services or online content.

Do you serve targeted advertising?

Third parties may serve cookies on your computer or mobile device to serve advertising through our Website. These companies may use information about your visits to this and other websites in order to provide relevant advertisements about goods and services that you may be interested in. They may also employ technology that is used to measure the effectiveness of advertisements. They can accomplish this by using cookies or web beacons to collect information about your visits to this and other sites in order to provide relevant advertisements about goods and services of potential interest to you. The information collected through this process does not enable us or them to identify your name, contact details, or other details that directly identify you unless you choose to provide these.

How often will you update this Cookie Policy?

We may update this Cookie Policy from time to time in order to reflect, for example, changes to the cookies we use or for other operational, legal, or regulatory reasons. Please therefore revisit this Cookie Policy regularly to stay informed about our use of cookies and related technologies.

The date at the top of this Cookie Policy indicates when it was last updated.

Where can I get further information?

If you have any questions about our use of cookies or other technologies, please contact us at:

Job Market Training.com LLC
46175 Westlake Drive, Suite 250
Sterling, VA 20165
United States
Phone: 5713686322