



 Policies

Mission Policy

Guidelines for Defining, Communicating, and Upholding the Institutional Mission

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PURPOSE	The purpose of this policy is to define the process for establishing, reviewing, and communicating the institutional mission of Intellectual Point, ensuring alignment with the school's strategic goals, educational objectives, and stakeholder needs.
RESPONSIBLE AUTHORITY	The Chief Executive Officer is responsible for the oversight and integrity of the institutional mission and its alignment with overall operations.
IMPLEMENTATION	Implementation of this policy is carried out by executive leadership in collaboration with academic and administrative departments to ensure that all institutional activities reflect the mission.
APPLICABILITY	This policy applies to all departments, programs, and personnel at Intellectual Point involved in planning, delivery, and evaluation of institutional effectiveness.
EFFECTIVE DATE	August 1, 2025

POLICY

1. Mission Statement

At Intellectual Point, we are dedicated to empowering busy professionals with comprehensive, hands-on learning experiences that equip them with the necessary skills and certifications to thrive in the rapidly evolving IT industry. Our commitment to innovation, integrity, and high performance drives us to provide state-of-the-art training solutions tailored to meet the diverse needs of individuals and organizations.

2. Communication of our Mission Statement

Intellectual Point's mission statement is published in the Institute catalog and public website, available to students, faculty, and the public. The mission is presented at the following meetings:

- Annually at the first Institutional Assessment and Improvement Planning Meeting
- Annually at the Annual Staff meeting
- Annually at the Program Advisory Committee meetings

3. Mission Consistency with Programs

The consistency of each program and alignment with Intellectual Point's mission statement is evaluated annually at each Program Advisory Committee meeting and documented in the meeting summary report.

4. Mission Evaluation

Intellectual Point's mission is evaluated annually based on compliance with the established institutional graduation and placement benchmark rates, and surveys collected from graduates, Institute personnel, and graduate employers.

Assessment Tool	2025 Assessment Criteria
Annual Institutional Graduation Rate	The institutional graduation rate for the reporting period exceeds Intellectual Point's established graduation benchmarks based upon the program length: 1-3 Month programs: 84% 4-6 Month programs: 73% 7-9 Month programs: 60%
Annual Institutional Placement Rate	The institutional placement rate for the reporting period exceeds Intellectual Point's established placement benchmark of 70%
Graduate Survey	At least 80 % of graduates indicated they were satisfied or very satisfied with the preparation provided as they enter the workplace, or toward other career goals.
Employer Survey	At least 80 % of employers indicated they were satisfied or very satisfied with the new employee, their overall academic preparation and abilities, including leadership, technology, innovation, problem-solving, and critical thinking.
Graduate Evaluation of Mission Statement	At least 80 % of graduates indicate Intellectual Point is achieving the goals established in the mission statement.
Intellectual Point Personnel Evaluation of Mission Statement	At least 80 % of Intellectual Point's personnel indicate the Institute is achieving the goals established in the mission statement.

The results of the evaluation are included in the annual Institutional Assessment and Improvement Report and presented at the following meetings:

- Annually at the Institutional Assessment and Improvement Meeting
- Annually at the Staff Meeting
- Annually at the Program Advisory Committee Meeting

EQUIPMENT, REPAIR, AND MAINTENANCE PROVISIONS

The equipment necessary for the implementation of this policy is the responsibility of the Senior Vice President for Software Engineering, who coordinates any repairs, purchases, or updates required. Such requests are to be made directly to the Senior Vice President of Software Engineering via email, who will follow up accordingly.

BUDGET

The funding necessary for the implementation of this policy is allocated in the institution's annual operating budget under the line item "Institutional Planning." Revisions to the funding need approval by the Chief Financial Officer.

REVISIONS

Revisions to this policy are to be approved at one of the Institutional Assessment and Improvement meetings. Personnel is informed of revisions via email. Revisions are published at the staff and student webpage.

POLICY AVAILABILITY

Intellectual Point's policies and procedures are available for review by administrative staff, faculty, advisory members, and students at <https://compliance.intellectualpoint.com>.